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PRESS RELEASE

SMV Presents the First FreeView Satellite TV Platform

Jakarta, February 28, 2017, PT Sarana Media Vision (SMV) today announced the launch of its premiere nationwide Free-to-View DTH satellite television service called “SMV FreeSat TV” in Indonesia. The new platform is available across all of Indonesia via the ABS satellites covering Indonesia. SMV FreeSat TV will be free-to-view and will initially feature over 60 domestic and international channels with plans to expand to over 100 channels in the coming months.

With a diverse genre of programming including entertainment, kids, movies, music, religion, news, ethnic and educational content, this service will appeal to every member of the family.

Channels available on SMV FreeSat TV at launch include: Jawapos TV, TVRI Nasional, TV9 Berita, DAAI TV, TV Edukasi, Bali TV, TV One, ANTV, Metro TV, Trans 7, Trans TV, SCTV, Indosiar, Kompas TV, NET TV. H2, CGTN Documentary, Outdoor Channel, Rotana Music, Rotana Cinema, Junior, France 24, Bloomberg TV, CGTN, Al Jazeera English, Russia Today, Channel 8, Channel Music, TRACE Sport Stars, Saudi Qur'an, Deutsche Welle, NHK, Arirang, Cinema 2, Jiangsu TV, K-Drama, Phoenix Chinese channel, B4U Music, B4U Movies, You Man Cartoon, Toonmax TV, TRT World, and many more.

“SMV FreeSat TV is expected to become an integral part of the development of digital television in Indonesia that can reach the entire community economically,” said Meiditomo Sutjarjoko, Commissioner of SMV FreeSat TV. “We want to play an active role to help the government to distribute information, education, and entertainment that positively benefits the society in Indonesia. SMV FreeSat TV has many channels that can be beneficial to viewers in Indonesia, as well as answering the needs of rural areas which often lose the opportunity to get information and entertainment easily received on television.”

To get the free subscription television service, a viewer simply needs to make a one-time purchase of the receiver equipment which includes a set-top-box (STB) and a small parabolic antenna at an affordable price of IDR499,000. The receiver equipment is available from a nationwide distributor - PT. Mitra Media Perkasa (MMP), which have warehouses and distribution outlets throughout Indonesia. MMP is one of the key providers of telecommunications broadcasting equipment in Indonesia.

Tom Choi, CEO of ABS commented: “SMV FreeSat TV sees considerable potential of subscription free TV presence in Indonesia. The goal is to deliver affordable entertainment to everyone in both urban and rural areas. The presence of the platform will also largely help people to become more information literate so as to improve quality of lives and knowledge. We are very excited to work with PT Sarana Media Vision to support this exciting and meaningful project.”

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S. Rachmat M. Arifin, Vice Chairman of KPI Pusat (on the left) and Meiditomo Sutyarjoko, Commissioner of SMV FreeSat TV (on the right) kicked off the launching of SMV FreeSat TV.



S. Rachmat M. Arifin, Vice Chairman of KPI Pusat (on the left) and Meiditomo Sutyarjoko, Commissioner of SMV FreeSat TV (on the right).

About PT Sarana Media Vision

PT Sarana Media Vision (SMV) is an Indonesian company licensed by the Indonesian Ministry of Communications and Informatics to provide nationwide Direct-To-Home broadcast services.

The SMV FreeSat TV DTH service is the digital direct broadcast satellite platform operating on the ABS satellites in both Ku-band and C-band with excellent coverage over Indonesia. The platform carries a rich bouquet of domestic and International channels including High Definition (HD) channels.

It is a unique Free-To-View DTH platform available nationwide that provides TV services directly to households in Indonesia. Unlike other Pay TV services, subscribers of SMV FreeSat TV only need to purchase the receiver equipment (set-top box and antenna) at a very affordable one-off cost and enjoy the TV services without any recurring charges.

For more information, visit www.smvfreesat.com

About ABS

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites; ABS-2, ABS-2A, ABS-3A, ABS-4/Mobisat-1, ABS-6, and ABS-7. The satellite fleet covers over 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa, and Asia. ABS is majority owned by funds managed by the European Private Equity firm Permira.

For more information, visit: www.absatellite.com