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PRESS RELEASE

ABS APPOINTS RAJIV KHATTAR AS THE PRESIDENT OF SOUTH ASIA

Washington DC, 22 January 2015 – ABS announced the appointment of Rajiv Khattar as the President - South Asia. In this newly created role, Rajiv will be responsible for business development and sales for this market.

Tom Choi, Chief Executive Officer of ABS said, "We are delighted to have Rajiv on board as the new head for this region. Rajiv brings along a wealth of experience of the cable and satellite industry with extensive knowledge of the Direct-To-Home (DTH) and broadcast sector in the India market. His expertise and leadership skills will greatly contribute to our development of new business for the market."

Rajiv has over 20 years of experience in the cable and satellite industry. Before joining ABS, Rajiv spent 10 years at Dish TV India, Ltd as the President of Projects. In this role, he gained a wide range of experiences covering business, operations, regulatory procedures and strategy development. Prior to this, he held various leading positions with other cable and telecommunication companies.

He holds a Diploma in Production Engineering (Delhi Board of Technical Education), a Diploma in Business Management (Rajendera Prasad Institute of Communication and Management, Mumbai) and a Diploma in Materials Management (Faridabad Productivity Council).

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About ABS:

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of six satellites; ABS-1A, ABS-2, ABS-3, ABS-4/Mobisat-1, ABS-6 and ABS-7. The satellite fleet covers 80% of the world's population across Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

ABS has also procured two Boeing 702SP satellites (ABS-3A & ABS-2A) planned for early and late 2015 with the options to add more satellites over the next 2-3 years to its growing satellite fleet.

Headquartered in Bermuda, ABS has offices in the United States, Dubai, South Africa, Germany, Philippines, Indonesia and Hong Kong. ABS is majority owned by funds managed by the European Private Equity firm Permira. The Permira funds acquired ABS in 2010.

For more information, visit www.absatellite.com