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## **PRESS RELEASE**

### **ABS APPOINTS PAOLO PUSTERLA AS THE MANAGING DIRECTOR OF EUROPE**

Bermuda and Hong Kong, 15th May 2017 – ABS has appointed Paolo Pusterla as the Managing Director of Europe, a role created as part of its growth in the region. In this position, Paolo is responsible for leading sales and business development all across Europe. He is based in Geneva, Switzerland.

Tom Choi, Chief Executive Officer of ABS said, “We are pleased to welcome Paolo as the new head for this region. Paolo has a comprehensive understanding of the video industry and rich portfolio experience. As head of sales for Europe, he will further enhance the ABS business and contribute to our development of new business for this market. He will also be a member of the Executive Committee.”

Prior to joining ABS, Paolo has held various business development roles with EBU, where he was responsible for expanding the Eurovision network globally. He has also held various leading positions with Eutelsat and Inmarsat.

Paolo is a MBA graduate at INSEAD Fontainebleau France and holds a degree in Electronic Engineering with studies from UCLA, USA.

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#### **About ABS**

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites; ABS-2, ABS-2A, ABS-3A, ABS-4/Mobisat-1, ABS-6, and ABS-7. The satellite fleet covers over 93% of the world’s population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa, and Asia. ABS is majority owned by funds managed by the European Private Equity firm Permira.

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